



THE RITZ-CARLTON®  
St. Louis

February 18, 2009

Greetings,

On behalf of the Ladies and Gentlemen of The Cigar Club at The Ritz-Carlton, we would like to share with you what a pleasure it was to work with Shamrock Promotions on Fight Night III.

Every year our hotel hosts a 300 person, black-tie event for a very important group of customers and their guests. The Ritz-Carlton holds itself to a very high standard to deliver to guests a premium level of customer service, dining, and facilities. So when we elect to do business with other vendors we seek to partner with those who hold themselves to the same level of service standard.

For Fight Night III, we wanted to present our guests an evening of fine dining, cigars, and boxing entertainment. We had partnered with Shamrock Promotions in previous years for a similar style of boxing event, so when we decided to make a return to this entertainment format, Shamrock Promotions was top of mind.

Throughout the several months of planning, the team at Shamrock Promotions was readily available to answer questions, meet our needs, and ensure that they delivered what was promised in the proposal and contract phase.

The whole evening was a huge success. We received many great comments from our guests, who enjoyed the rare opportunity to watch a classic sport in a luxurious setting.

It was a pleasure to do business with Shamrock Promotions, and we look forward to future opportunities to work with this company again.

Warm Regards,

Falk Norris  
Director of Food and Beverage  
The Ritz-Carlton, St. Louis

